

DocuBay and Amazon Pay Join Hands for an Exclusive Offer

Annual OneTribe Membership available at 63% discount for Amazon users

Mumbai, 10th September, 2019: DocuBay, the only global membership video on demand streaming platform for documentaries, announced an exclusive partnership with leading digital payment platform Amazon Pay. With this exclusive partnership, **Amazon Pay users can avail the yearly OneTribe membership of DocuBay at flat 50% off plus exclusive cashback of Rs. 200.** Normally Priced at Rs.1499, those who avail the **limited period offer**, can enjoy the year-long OneTribe membership effectively at just Rs. 549.

To access this offer, users can select Amazon Pay as their mode of payment on DocuBay's payment page or can also access it directly from the Amazon app. The offer is valid till 30th September.

DocuBay offers a handpicked catalogue of documentaries with an emphasis on discovery, including curated 'Bays' like Nature, Action, Travel, Culture, Science, Sports, and more. The catalogue includes films from over 80 countries and counting. The library consists of global award-winning features like *Moonwalk One*, *Inside Facebook*, *Trump Russia*, *The Uber Story*, *Out Of the Dark* with one release being added to the site daily, including a monthly 'Docbuster'. The catalogue also includes tastefully selected documentaries from India including the multiple award winning *Bastion of the Giants*, *Pad Yatra*, *Himalayan Gold Rush*, *Where To, Miss?*; amongst others.

The annual OneTribe membership unlocks features over its premium membership priced at Rs.449, such as viewing select documentaries in **4K, viewing on multiple screens, and unlimited downloads**. DocuBay is available on iOS/App Store, Android/Google Play, Apple TV, Fire TV, as well as directly through the DocuBay website – www.docubay.com.

Amazon Pay users will have a seamless experience to avail the offer and to enjoy an experience and discover quality content, through an easy and hassle-free mode of payment.

Commenting on the partnership, **D Girish, VP-Strategy, DocuBay**, said *"For us, customer experience is sacrosanct, and it is our endeavour to partner with brands that share our ethos. Amazon Pay is a perfect match for us to reach and engage with the right set of audiences. This is an exciting phase for DocuBay, we are certain this partnership is the first of many to come."*

"We aim to enhance the overall customer experience. This partnership with DocuBay will provide our customers a seamless and secure way of paying. With the endeavour to increase affordability, customers can now enjoy enriching content." **Manesh Mahatme, Director, Experience and merchant acceptance, Amazon Pay, India**



About DOCUBAY

Headquartered in Mumbai, India, DocuBay is a global, subscription-based VOD streaming service and OTT platform exclusively designed to stream premium international documentary films. Specializing as a niche video service, DocuBay features content from all corners of the globe in a variety of categories and is available on platforms including the App Store, Google Play, Fire TV, and Apple TV, with additional platforms on the way. www.docubay.com

About IN10 MEDIA

IN10 Media is a network with diverse offerings in the media and entertainment sector. With deeply entrenched roots in the creative community and a long association with premium content, the brands in its folds—including EPIC Channel, EPIC On, DocuBay, Juggernaut Productions, and Showbox - cover every aspect of the content life-cycle across platforms. Led by entrepreneur Aditya Pittie, IN10 Media has its efforts focused on building world-class brands. www.in10media.com

About Amazon Pay

Amazon Pay is a trusted and convenient way to pay for anything, anywhere on and off Amazon.in. Amazon continues to extend the convenience of Amazon Pay by making it possible for millions of cash customers to start making digital transactions and support the Government's vision of encouraging electronic payment leading to a less-cash society in India. Amazon Pay smoothens the customer experience of online payments at the time of placing orders with the benefit of 'one-click' payments leading to a faster and smoother check out process. With its cash-load feature, Amazon Pay also solves the pain point of tendering exact amount of cash at the time of delivery. For more information, visit <https://www.amazonpay.in/>

About Amazon

Amazon is guided by four principles: customer obsession rather than competitor focus, passion for invention, commitment to operational excellence, and long-term thinking. Customer reviews, 1-Click shopping, personalized recommendations, Prime, Fulfillment by Amazon, AWS, Kindle Direct Publishing, Kindle, Fire tablets, Fire TV, Amazon Echo, and Alexa are some of the products and services pioneered by Amazon. For more information, visit www.amazon.com/about

DocuBay Media Contact:

Khushboo Parekh

khushboo.parekh@docubay.com | +91 9833459223

AmazonPay Media Contact:

Michelle Kumar

michkum@amazon.com | +91 9845061533

Ambica Kaul

ambica@avianwe.com | +91 9868982248

