



## **New Documentary Streaming Platform to Preview at MIPDOC 2019**

*Ramping Up Acquisitions Slate To Prepare For Global Consumer Launch*

**March 29, 2019 - Mumbai, India and New York, USA:** IN10 Media announces it will showcase an exclusive first look of DocuBay - its new, global, subscription-based streaming service and VOD platform dedicated to premium international documentary features. The global consumer premiere is scheduled to launch wide in the summer of 2019. It will first be available on the App Store and Google Play, with availability on other platforms anticipated soon after.

In this early preview for MIPDOC (April 6-7) and MIPTV (April 8-11) attendees, premium documentary titles from a variety of countries including France, USA, Norway, India, Australia, Cambodia, Turkey, and Netherlands, will be available to screen. Making discovery easy through affinity-based categories like Nature, Action, Travel, Culture, and Science, DocuBay intends to further refine these 'bays' by analyzing watch habits and consumer surveys of the early adopters to DocuBay.

Akul Tripathi, COO of DocuBay, is on the jury for two International Pitch sessions at MIPDOC being held at the JW Marriott Hotel, Cannes, France. The MIPDOC International Pitch (presented in partnership with DocuBay) is open to all creators and producers seeking to develop factual and documentary projects with co-production partners. Competitors will be narrowed down to five finalists who will have an opportunity to pitch their most compelling new projects to a jury of international decision-makers.

The program is open to all MIPDOC attendees on the following days:

**Saturday, April 6 @ 11:00-12:15 - 'Science & Technology'**

**Sunday, April 7 @ 10:15-11:30 - 'Current Affairs & Investigation'**

In addition to DocuBay's participation at MIPDOC, the DocuBay team will be exhibiting at MIPTV (booth# P-1.D70) looking to acquire documentary film content from global distributors, as well as meet with potential investors, and international coproduction partners.

**Akul Tripathi (COO, DocuBay)** stated, "We are thrilled to introduce DocuBay to the global content community attending MIPDOC and MIPTV, and to share our great passion for documentary films with audiences around the world. Humankind, as a race, has always had the uncontrollable desire to tell their tale. To save it for posterity. Etched in stone, sketched on rock, sung through the ages, engraved, embossed, stitched, typed, recorded, photographed and now filmed – documentaries are just the latest in a long series of the preferred repository of human experience. These cumulative/many experiences unite us as One Tribe, which is at the core of DocuBay philosophy. We invite all MIPDOC attendees to join us at the International Pitch sessions and look forward to meeting MIPTV attendees at our booth; and welcome the opportunity to meet with potential global partners."

**Aditya Pittie (Managing Director, IN10 Media)** stated, "IN10 Media's goal has always been to deliver excellent content across genres and platforms, and we are proud to add DocuBay to our stellar class of brands. With consumers worldwide having more content choices than ever, DocuBay's constantly expanding library of international documentary films will create its own niche through its focus on discovery and distribution. We are delighted to share this first look at MIPDOC and MIPTV in Cannes."

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### **About IN10 MEDIA**

**IN10 Media** is a network with diverse offerings in the media and entertainment sector. With deeply entrenched roots in the creative community and a long association with premium content, the brands in its folds—including **EPIC**, **DocuBay**, **Juggernaut Productions**, **LatestLY** and **Showbox** cover every aspect of the content life-cycle across platforms. Led by entrepreneur, **Aditya Pittie**, IN10 Media has its efforts focused on building world-class brands.

[www.in10media.com](http://www.in10media.com)

### **About DOCUBAY**

Headquartered in Mumbai, India, DocuBay is a global, subscription-based service and VOD platform exclusively designed to stream premium international documentary films. Specializing as a niche video service, DocuBay features content from all corners of the globe in a variety of categories. The official international consumer launch is scheduled for summer 2019 and will be available on the App Store and Google Play, with additional platforms to be announced at its launch.